

# my favorite ai prompts for social media content



## BEFORE YOU START

Tell your ChatBot about your business:

- your mission statement
- what you sell
- your ideal client
- client painpoints
- the tone you prefer

## INSTAGRAM CAPTIONS

Based on everything you know about my business and my ideal client, please create a week's worth of engaging Instagram captions focused on [topic].



## INSTAGRAM STORIES

Based on everything you know about my business and my ideal client, generate 5 Instagram story ideas about [industry-specific topic] for my clients.



## VIDEO (REEL OR TIKTOK)

Based on everything you know about my business and my ideal client, please create a fun, engaging video script that promotes [product/service] and includes a call to action.



## CUSTOMER TESTIMONIALS

Based on everything you know about my business and my ideal client, give me 3 creative ways to showcase a customer testimonial on social media.



## LINKEDIN

Based on everything you know about my business and my ideal client, write a viral LinkedIn post about the biggest mistakes my ideal clients make with [industry specific process].

